



MEDIAZONE GROUP
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APPLICATION FORM - Hong Kong's Most Valuable Companies

This is the application form for those companies operating in Hong Kong and wishing to be selected for inclusion in Mediavision's popular business annual publication titled Hong Kong's Most Valuable Companies.

You may fill in this form and send it via e-mail to editorial@mediavision.com.hk with the subject line as APPLICATION FOR HKMVC.

Please note, this form is just one of the many considerations our board of editors use to decide which companies to select/include. There is no guarantee that your company will be chosen. ANNOYING forms will be discarded.

Below kindly find a brief questionnaire, and send back to the editor at the above email address.

Questionnaire

Kindly fill up ONLY the questions that are applicable to your company

- 1.) List (maximum 3) initiatives of your company to strengthen corporate governance during 2005 – 2009.

- 2.) List a few (maximum 10) public recognition, citations/awards/certifications (Total Quality Management, ISO, Deming prize, HKQAA Programs, Internal Quality Programs, etc) over the period 2005-2009.

- 3.) Customer service initiatives – please list (in point form) internal/external programs your company has invested in to boost the quality of customer service.

- 4.) INNOVATION – please cite the top 3 contributions/innovations your company has made over the period of 2005-2009 in your offerings to your markets.

- 5.) List (maximum 3) your company's contributions towards social responsibilities.

6.) List (maximum 3) your company's contributions towards Green/Environment causes.

7.) Top 3 reasons why your brand brings more VALUE to your markets.

8.) Chairman/CEO/top management personal initiatives that contributed to your corporate growth.

(Your correct and complete contact details MUST be furnished below or this form will not be processed)

Name of Company:

Name and Title of Applicant:

Email Address & Telephone Number:

To complete this questionnaire type **COMPLETE** in the box:

All information remains confidential.