



DANCEFLOOR HK

The Language of Movement

The need for high-calibre dance instruction in Hong Kong continues to grow, says KENNY TSANG.

As physical exercise and a form of expression, dance has an undeniable universal appeal, present in almost all cultures and practiced worldwide. Its inclusive and evolving nature continues to attract people of any age and all walks of life. In Hong Kong, an accomplished student of the discipline named Kenny Tsang took it upon himself to pass on his knowledge and train a new generation in the performance art.

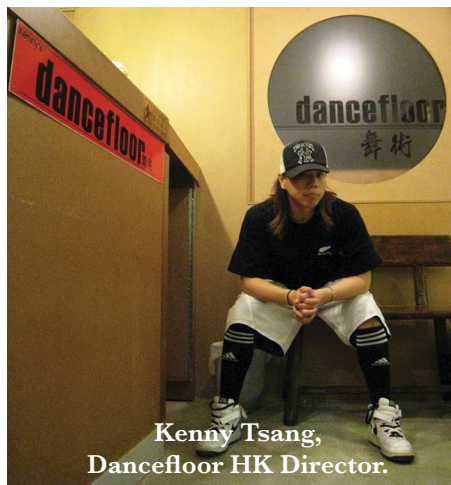
“In the beginning, when we first established our studio, we were focused on training professional dancers and choreographing performances, as well as production for commercial events,” says Tsang. “But in the years that followed, we found that Hong Kong parents have a great concern for the development of their kids through the arts, and required more professional quality dance instruction. This led us to set up our Superkids Team to respond to the market’s needs.”



Learning the Steps

There have been a growing number of requests for more dance courses catering to children. “Dancefloor HK’s Superkids Team has designed courses covering different popular styles such as K-Pop, Jazz, and Hip-Hop, for the kids to join,” says Tsang.

“Children’s dance education in Hong Kong is still in the initial stage. We have



Kenny Tsang,
Dancefloor HK Director.

noted that besides teaching kids proper dance techniques, parents are also constantly asking for performance avenues for their children. To address this, we organize different opportunities for our students to perform, including shopping mall events, an annual showcase, and music video production for posterity and social media sharing.”

What sets Dancefloor HK apart from other studios and education centres offering general dance courses for children is that it designs different classes based on age, ability, needs and interests, focusing on what best motivates their students to learn. “We also monitor their progress throughout the course, giving suggestions and advice to aid their development and help them improve. Our studio not only focuses on sheer dance instruction. We care about fostering children’s relationships with their parents.”

Practice Makes Perfect

In addition to its dance course offerings, the company also provides yoga and fitness classes for adults. “Diversity is one component of our company’s objectives in distinguishing ourselves from other studios,” says Tsang.



In a fast-paced city of Hong Kong, one of the difficulties the company faces is the lack of time and effort students put into practice. Many parents have shown less patience regarding their children’s development. “It’s quite hard to show considerable improvement over a short period. It really takes time and devotion to see actual progress in their training. So we need to keep on providing more touchstones, many performance opportunities and different teaching modes to the kids, to build up their confidence, raise interest and increase their potential.”

Dancefloor HK will continue to provide its lauded brand of diverse professional dance instruction to people of all ages. It seeks to offer courses on a wider range of performance arts, which still revolve around its core discipline in the near future. Come what may, Kenny Tsang and company will remain staunch proponents of movement for personal development. ■

For additional information please visit www.dancefloor.com.hk