



FUSION DESIGN LIMITED

Masterful Work

YOUNNEY LAM began the company with a vision of creating exquisite yet functional spaces, with a clear representation of each client's personal touch.

Fusion Design Ltd. was established in the mid 1990s, starting as a small design company with limited manpower until its present headcount of almost 40 employees.

"Owing to the rapid growth and property boom in Hong Kong during that period, there was a sudden demand in high quality show flats and sales offices from renowned property developers, to help promote the launch of newly constructed, prestigious residential projects," shares Younney Lam. "This then became a good opportunity for Fusion in the interior design and building industry."

The property boom created a tremendous growth in demand for interior design service, not only from developers but also from residential end users. By capturing this opportunity, Fusion Design gradually expanded by offering a full-package service, from design and construction to procurement with the introduction of marketing, purchasing and project management teams. The overall outcome was its provision of exceptional interior design solutions for both high-end commercial and residential projects within Hong Kong and China.

Client First

"We provide a one-stop-shop that



**Younney Lam,
Fusion Design Limited Founder
and Managing Director.**

handles every aspect of the project, allowing us to guarantee the integrity of the original design from conception to completion of construction – making us truly distinctive," says Lam. "We listen to our clients, and by anticipating their needs, we consistently deliver beautiful spaces that satisfy and leave lasting impressions. It is our mission to ensure every project's on-time completion, within budget, and smiles on our clients' faces.

"Our work stimulates the senses and brings a vision that combines elegance, creativity and functionality, fulfilling the very high end market in the pyramid. Every project is a labor of love that is unequivocally a masterpiece developed through collaboration and trust between clients, workers and designers. We help

clients bring out the best of their space, planning something functional yet bears their unique personality imprint."

Fusion Design's dedication to quality and outstanding design has not gone unnoticed, which can be reflected by its continuous accomplishments and recognition in local and international awards, including the Asia Pacific Property Awards, Annual International Design Awards, A' Design Awards and Outstanding Greater China Design Awards. These have greatly set the company apart.

Unwavering Focus

Fusion Design received the ISO 9001:2008 certification in 2015. It established a branch in Shanghai years ago to serve the larger Mainland China market. Rigorous quality control and sensitivity to the market have helped establishing a good relationship with clients, resulting in a strong client base.

"What make us stand out among our peers is having a high caliber team, which provides pioneering outcomes, quickly delivering on-the-mark designs as well as express completion of on-site work, while still maintaining high level of quality. Our effectiveness at delivering A-grade design with express service in fitting-out works is rare in the market. We continually strive to maintain our exceptional high quality standard in all aspects like workmanship, design and client service," says Lam.

Passion and dedication to the industry sum up the unquestionable value of Fusion Design as an organization and service provider. Each member of the team was taught to work with whole heart and mind, and move straightforwardly toward each goal without turning and wasting effort. ■



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