



READYSPACE

Art of Hosting

With IT being the backbone of most proactive companies, hosting capacity is vital to business flow and profitability. SIU KIN KI explains why.

Try to think of a single company that does not use the Internet. Now think of how often your company nearly came to a standstill because the Internet was down, the e-mail wasn't working and the hosting company could not be reached to fix the problem. READYSPACE was born to fill the niche, says Siu Kin Ki, Development Director.

Established in Singapore since March 2003, READYSPACE has maintained profitability since its inception. It is one of the fastest growing hosting providers in Asia.

"We have a client base of over thousands of businesses across the globe, particularly from Singapore, Malaysia, Hong Kong, Australia, UK and the USA," say Siu. "As its name mentioned, READYSPACE is always ready."

Undeniable Reliability

"We established our Hong Kong office in 2005. With a strong background in international companies, we have grown our business around the globe with an Asia focus. Understanding that the needs of our customers are growing and understanding how IT can help all their businesses, we therefore work with different partners to provide SaaS, PaaS and IaaS (software/platform/infrastructure as a service).

"READYSPACE is strongly committed to providing a high level of service to our clients by equipping ourselves to be experts in security, availability, and scalability through constant training and research. At READYSPACE, you can expect real help in times of need with our highly trained support engineers for supporting complex hosting environments," says Siu.



READYSPACE Development Director Siu Kin Ki.

"We are not just providing cloud hosting but services that help our customers use the cloud to enhance business opportunities, so that they don't have to worry about the IT part, but instead only focus on their business."

Real Service

"We are now working closely with strategic global partners, aiming to integrate more solutions into our cloud service to enrich the user experience," Siu says.

He shares that a few years back, when the cloud concept was still quite new in Hong Kong, most companies in the city were wary of the new technology and afraid to step in. There also were several companies claiming to be real cloud providers, but were in fact using previous generation technology and adding the word "cloud" in their products/services.

"We on the other hand educate our customers on what cloud computing really means by running seminars and through issuing press releases and

advertorials in different online and offline channels."

Quality Always

"READYSPACE differentiates itself from the competition through providing the highest service levels in security, availability and scalability. With a presence in the United States, Singapore, Malaysia, the Philippines, Hong Kong, India, Australia, Taiwan and China, READYSPACE is positioned for the growing cloud services demand in the Asia Pacific region.

"We continue to grow through referral business. The HKMVC Award is timely as we resolve to keep up the quality of our offering to our local and global customers. We'd like to thank our customers for the confidence they have shown in us and we promise to stay more quality and orientated to serve their needs better," concludes Siu. ■

For additional information please visit www.READYSPACE.com.hk