



## RENAISSANCE SEOUL HOTEL

# Simply Business

Smack in the heart of Seoul's bustling business district, the hotel provides location, service and amenities leisure that business guests appreciate.



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**T**here's something for everyone at the Renaissance Seoul Hotel. Location-wise, it is a comfortable drive away and soon after check in you find most entertainment areas within walking distance.

The hotel itself has a kind of non pretentious, disarming sort of feel and one can easily slip into the sway which is more than can be said for extravagant, palatial hotels that can be a bit intimidating.

### Built to Please

"We cater to people from all walks and we want every one to be comfortable," says Simon Bell, General Manager. "We get a steady stream of MICE travelers and it's important to offer a wide

range of amenities."

The hotel has a good golf driving range and putting facilities, a range of food and beverage facilities, a gym and indoor pool.

"Hong Kong is a growing market and we are looking at investing more into attracting more business from the Greater China market," says Bell.

"We are operating in a hugely competitive environment and price isn't the only competing factor. Today guests demand more value and quality of service and hotels have to either provide that or lose out. Here we are very mindful of guest's needs and make every effort to ensure guest satisfaction."

### Value Added

Quality of room, range of amenities,

personalized service and good food and beverage are just some of the basics that competitive hotels are expected to provide today. If you want to grow market share you have to offer all this and more. You have to be flexible, innovative, aggressive and constantly upgrade the quality of service you offer. That's when you can expect to get referral business and that's what we do here at the Renaissance Seoul Hotel every day. I invite all your readers to stay with us when visiting Seoul and let us help you see the city through our eyes," concludes Bell. ■

For additional information please visit [www.Renaissancehotels.com/selrn](http://www.Renaissancehotels.com/selrn)